

## ABOUT MW GROUP

Established in 1978 as MW Print, then a second division opened in 1995 as MW Graphics, MW Group offers a truly integrated service for the creation and manufacture of a wide range of marketing products.

Featuring state-of-the-art equipment and cutting edge technologies housed in our 8000 sq.ft. facility, MW Group is equipped to produce the highest quality print, graphics, signage, vehicle livery and display products, all at very competitive prices.



## CREATIVE DESIGN

It all starts with understanding our customers requirements. At MW Group, firstly we listen to our client, then our awarding winning design team (with years of experience in creative design and branding), begin to work their magic.

Almost anyone can purchase a canned design software package, but that doesn't make them a designer. Design is the most critical component of your advertising campaign working as intended, or failing to provide the impact and image building value that it should. Good design creates visual impact, giving a sense of 'atmosphere' that brings a space to life.

Although basic brand identification is foremost, the opportunity to create and project an image should not be overlooked. While wording can portray one message, the use of color, shape and type style carry more subtle and even subliminal messages such as elegance, exclusivity, tradition or stability. Our design team work hand-in-hand with our engineering and production departments to ensure no detail or design opportunity is lost.

Whether you have ideas of your own, or don't know where to start, we'll be happy to show you what MW Group can do for you. Contact us today for a no cost, no pressure, no obligation consultation.



## LARGE FORMAT PRINTING

At MW Group we are highly experienced large format digital printers serving the whole of the UK. Working from your digital artwork or image, we use the latest digital printing technology to create stunning quality, large sized prints quickly, from just a single image upwards.

The large format digital graphics, posters, banners and signs we produce can be used for a range of display and promotional situations including events, exhibitions, retail, point-of-sale, corporate and personal.

At MW Group our team has worked in the large format digital printing industry since its earliest development, giving us the experience to manage any digital print project no matter how large or small.



## SIGN DESIGN & MANUFACTURE

A well designed sign is one of the most direct forms of company marketing, and as such is a powerful communication asset. We feel the greatest value of a sign is its image and advertising potential.

As technology moves forward, so too does the sign industry and the design possibilities now available are endless.

What ever your signage requirements our specialist designers will find a product tailor made to suit your project and budget.

The following will give you an idea of the huge range of signs available through MW Group:

- Metal & Plastic Fabricated Signs
- Engraved Signs and Labels
- Directories (Internal & External)
- Corporate Identification
- Individual Characters
- Vinyl Signs and Stickers
- Digitally Printed Banners
- Construction Boards
- Site Boards
- Hoarding Signs
- Shop Front Signage
- Point of Sale
- LED & Illuminated Signs
- Industrial & Corporate Signs
- Dimensional Letters



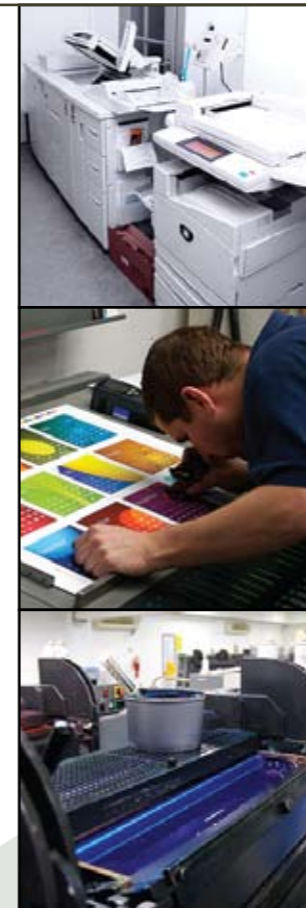
## LITHO & DIGITAL PRINTING

Whatever your print requirement, we can provide a cost effective, high quality solution.

Every member of staff in our print production team are experts in their field ensuring we produce the highest quality print in the most efficient and cost effective manner possible. Our quality control system means that every detail of each job is thoroughly checked and customer service standards are never compromised. We offer:

- Traditional offset litho printing for high quality longer runs
- State-of-the-art digital printing for short runs
- Stock holding facilities for frequently used items

With constant investment in up-to-date printing technology we are now able to offer superb quality full colour process vinyl stickers in small quantities without the traditional high set up costs.



## SCREEN PRINTING

The flexibility of the traditional screen printing process, together with the knowledge gained over many years in the trade, allows us to print onto various types of material; self adhesive vinyl, rigid and flexible PVC, display board, polyester cotton, perspex, fluted correx, aluminium and brass alloy, these are just some of the materials regularly passing through our print shop.

Our expertise and experience in the production of durable labels is unrivalled. We supply labels that will endure the harshest of environments and a multitude of difficult surfaces. We can produce sheet fed labels and, using the latest computer technology, on the roll. The result is an almost endless variety of different shaped labels in single, multi-coloured and bar coded formats. You name it, we can deliver it, and do... to anywhere in Europe.

Whatever your requirements may be you are welcome to contact us for friendly advice and a no obligation quotation.



## SIGN INSTALLATION & MAINTENANCE

Led by an experienced team, your account will be managed with the highest level of professional and reliable service. MW Group has been providing accomplished, quality installation services to the North West and beyond for 16 years.

Whether it's a sign that we've designed and built, or a sign in need of maintenance or repair, MW Group is your answer. Our technicians are trained to the highest levels, all receiving regular training in new techniques, products, safety and code updates. All service technicians are NVQ trained and fully qualified with Scaffolding Erection Certification. Our technicians average over 16 years of experience in sign and lighting maintenance. MW Group only use fully licensed electrical sub-contractors.

With an impressive range of excavation, scaffolding, and hauling equipment, as well as a full compliment of support vehicles, MW Group is more than well equipped to handle virtually any installation or maintenance project.

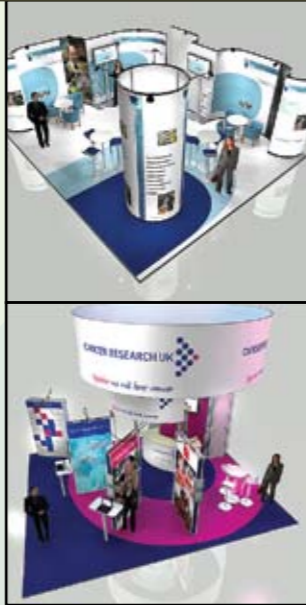


## EXHIBITION & DISPLAYS

With over 16 years of experience in the design of exhibition stands, we can provide you with an exhibition presence that sets you apart from your competitors and sells your business. You can have an exhibition stand design that gives you maximum impact, and attracts more visitors.

Whatever your exhibition or trade show opportunity, whether it be in the UK or Europe, we offer you not only a great looking product, but a creative stand display that will give you a real commercial edge. You can benefit from our lateral thinking and creative flair in designing exhibition stands, knowing we won't lose sight of your objectives or your budget.

MW Group offer a full fitting service anywhere in the country for exhibition displays.



## PROMOTIONAL ITEMS

MW Group is one of the industry's most innovative distributors of promotional marketing, offering a wide selection of personalised promotional items.

From printed USB memory sticks, personalised pens and printed mouse mats, engraved gifts, recycled promotional products and promotional clothing, we can supply you with almost any promotional item you require!

We have over 10,000 items available to you, however if you cannot find what you are looking for, give us a call on **0845 130 1517** or you can email us here: [promotional@mw-group.net](mailto:promotional@mw-group.net)



## VEHICLE LIVERY DESIGN & APPLICATION

Eye catching vehicle livery is a great way for a small or medium sized business to establish their name. Vehicle livery design should be imaginative and superior to your competition. Just think of the 1000's of eyes that will take note of your company if your vehicle livery is totally unique and full of visual impact.

MW Group will design your livery using full-scale templates of the exact year and model of your vehicle. All artwork is designed to suit the contours of your vehicle, with the finished graphics we use being of the highest resolution, ensuring they will look crystal clear when applied.

We can incorporate your existing logo or company branding into any design. Or perhaps you may want a new company logo designing? From simple one or two colour vinyl lettering and logos, to complete digitally printed full colour vehicle wrap personalisation, we'll design your vehicle livery to the highest possible standards guaranteeing impact and value for money.

All our staff are fully trained and qualified in the application of vinyl by two of the world leaders in vinyl manufacture:



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SIGN INSTALLATION & MAINTENANCE



EXHIBITION & DISPLAYS



PROMOTIONAL ITEMS



VEHICLE LIVERY DESIGN & APPLICATION

thecompletesolution



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